

**FOR IMMEDIATE RELEASE**

**Media Contact:** Shannon Stamper, ProbioticSmart.com, 888.873.9719

**[PSCPets.com](http://PSCPets.com) Donates Oral Health to the [Minnesota Wisconsin Collie Rescue](http://MinnesotaWisconsinCollieRescue.com)  
*[PSCPets dental products](http://PSCPets.com) help prepare foster dogs for adoption.***

**Menomonie, Wisc., Feb. 14<sup>th</sup>, 2012** – [PSCPets.com](http://PSCPets.com), a leading online supplier of health and wellness products for pet, has teamed up with the [Minnesota Wisconsin Collie Rescue \(MWCR\)](http://MinnesotaWisconsinCollieRescue.com) to help foster dogs become ready to be adopted into loving homes. In honor of National Dental Awareness Month, [PSCPets.com](http://PSCPets.com) has donated [PSCPets Dental Care Kits](http://PSCPets.com) to each dog that is currently being fostered by [MWCR](http://MWCR.com) to help provide much needed dental care.

[MWCR](http://MWCR.com) is a registered non-profit charitable organization that is run entirely by volunteers who are dedicated to providing the necessary care to both smooth and rough collies that are in need of new homes. While in caring foster homes, each collie is assessed for adoptability so that they can be placed into a loving and permanent home that is the best match for both the dog and the new family. [MWCR](http://MWCR.com) provides all medical care for the foster collies including general health exams, dental care, heartworm prevention and treatment, as well as surgical care as needed. [MWCR](http://MWCR.com) was founded in 2002 and is excited to celebrate its 10<sup>th</sup> anniversary this year in 2012. Individuals who are interested in learning more about the [MWCR](http://MWCR.com) and the dogs that they currently have available for adoption can visit their website at [www.mwcr.org](http://www.mwcr.org).

“Oral disease is the most frequently diagnosed health condition for both dog and cats, but it is preventable in most cases with appropriate daily oral care at home.” Said Punkaj Jain, Vice President at [ProbioticSmart.com](http://ProbioticSmart.com). “Although it is best to start this oral care routine at a young age, it is never too late as pets of all ages can benefit from preventative oral care.”

The [PSCPets Dental Care Kit](http://PSCPets.com) is an easy to use system that allows pet parents to provide complete oral care for their pets at home. This kit is designed to provide pets with the preventative oral care that they need to stay healthy and help avoid costly veterinarian dental procedures. Each [PSCPets Dental Care Kit](http://PSCPets.com) includes a 60 day supply of [PSCPets Dental Probiotics](http://PSCPets.com), one - 4 ounce bottle of [PSCPets Dental Cleanser Spray](http://PSCPets.com), and one - 4 ounce bottle of [PSCPets Dental Cleanser Gel](http://PSCPets.com).



Pet Parents who would also like to benefit from the [PSCPets Dental Care Kit](http://PSCPets.com) can purchase the kit [online](http://PSCPets.com), or by calling 1-888-873-9719. To learn more about the [PSCPets Dental Care Kit](http://PSCPets.com) and how it can help pets improve their overall oral health, please visit <http://probioticsmart.com/pets/pscpets-brand/pscpets-dental-care-kit.html>.

Continued on pg 2

[PSCPets.com](#) Donates Oral Health to the [Minnesota Wisconsin Collie Rescue](#)

Continued from pg. 1

**About [ProbioticSmart.com](#)**

Launched in 2009, [ProbioticSmart.com](#) is a revolutionary site for pet parents who are focused on their own health, as well as the health of their four-legged companions. Established to form a connection with their customers, [ProbioticSmart.com](#) offers high-quality products to help keep the whole family healthy. When consumers shop at [PSCLife.com](#) and [PSCPets.com](#), they know they will receive trusted products at an affordable price. Best of all, the luxury of shopping from home has the added experience of being able to learn more about healthy living with [ProbioticSmart.com's blogs](#), while also earning [PSC Points](#) with every purchase, which will accumulate in your account to be used toward discounts on future purchases.

[ProbioticSmart.com](#) is a BBB Accredited Business, PayPal verified and SSL Secured via GlobalSign so customers know when they check-out, their information will be secure.

###

